



KUALA TERENGGANU DRAWBRIDGE SPOTLIGHT AT MATTA FAIR 2024 & KARNIVAL BEAUTIFUL TERENGGANU

22 February –TI Properties participate as an exhibitor in the MATTA FAIR 2024, which took place at the Paya Bunga Square from 22 - 24 February 2024 and KARNIVAL BEAUTIFUL TERENGGANU at Dataran Syahbandar from 22 February – 25 February.

Our primary goal for this event was to enhance the Kuala Terengganu Drawbridge brand's recognition in the domestic market while also exploring new market prospects and potential for this iconic tower. Participation in high-profile events like MATTA FAIR and KARNIVAL BEAUTIFUL TERENGGANU provided a platform to showcase Kuala Terengganu Drawbridge to a diverse audience.



The events served as a great platform for TI Properties to interact with potential domestic tourists and connect with attendees and industry professional. This occasion enabled the company to gather valuable insights and feedbacks.



In conjunction with the events, exclusive promotional packages were introduced, offering visitors a range of options to choose from. These packages primarily featured attractions such as the Kuala Terengganu Drawbridge, Buffet Ramadan at Drawbridge, Kijal Permai Apartment and Pulau Poh Tasik Kenyir.

These packages were designed to attract visitors and encourage them to consider the product offerings as a destination or investment opportunity.

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To create lasting memories and increase brand visibility, we also presented a variety of souvenir items related to the Kuala Terengganu Drawbridge.

These items served as tangible reminders for visitors and helped in building a connection between the audience and the brand.



The participation in MATTA FAIR 2024 and KARNIVAL BEAUTIFUL TERENGGANU were expected to yield positive results in terms of enhanced brand awareness, prospective business leads and the exploration of new market avenues.

TI Prop will also likely use the insights gained from these events to further refine marketing strategies and continue to promote the Kuala Terengganu Drawbridge in both Domestic and potentially International markets.

Overall, these events have contributed to the ongoing success and growth of Kuala Terengganu Drawbridge.



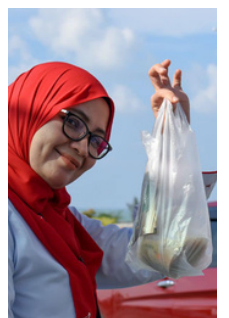
1,000 PACK OF BUBUR LAMBUK WERE DISTRIBUTED UPON WELCOMING OF RAMADAN

9 March - TI Properties conducted its Corporate Social Responsibility (CSR) program by distributing Bubur Lambuk in celebration of the holy month of Ramadan. The program took place at the North Tower, Kuala Terengganu Drawbridge.

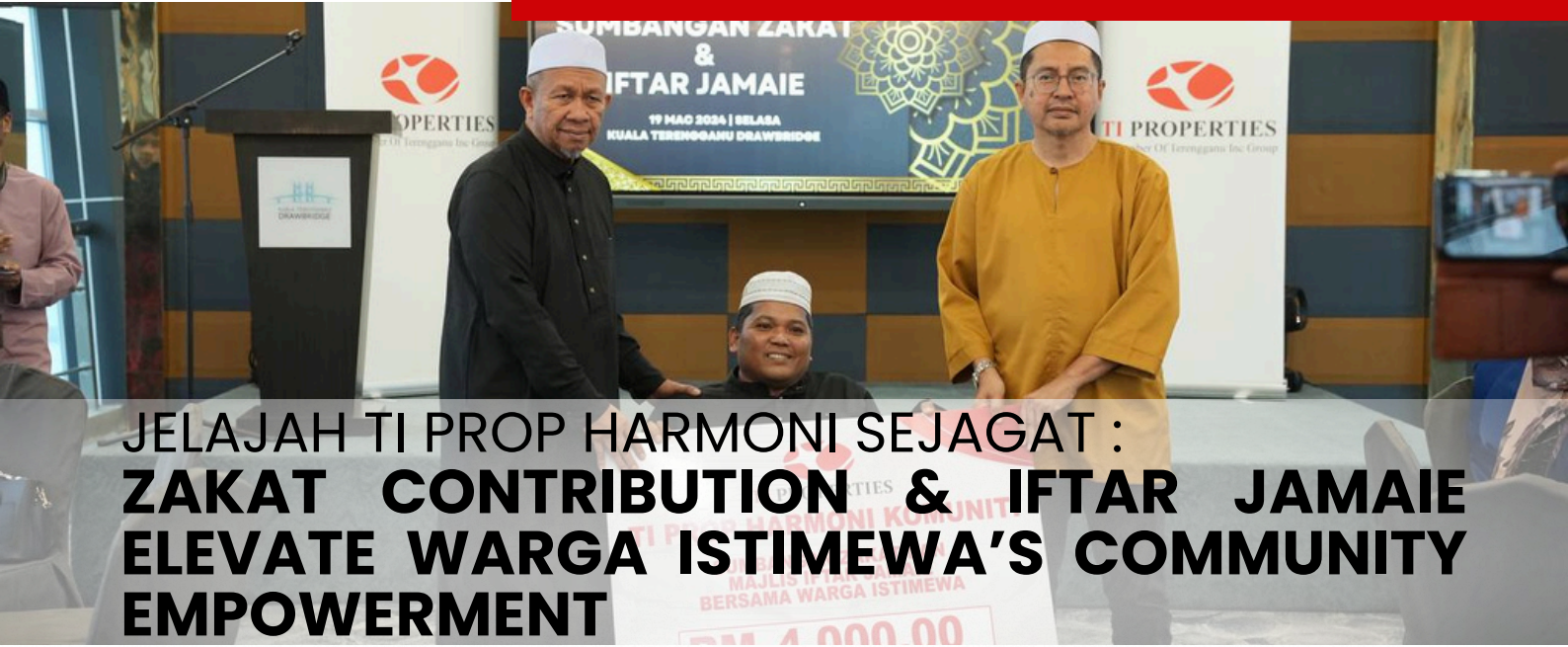
This program marks the first collaboration with Duyong Marina & Resort, which is the company's strategic partner for this year. The main objective of this collaboration is to initiate a charitable effort within the tourism industry in Terengganu as Ramadan approaches. In this program, 1,000 servings of Bubur Lambuk were distributed for free to road users.



Interestingly, Bubur Lambuk is often given out once Ramadan begins, but TI Properties seize the opportunity to create uniqueness and enliven the spirit of Ramadan by distributing it one day before Ramadan. This initiative serves as an annual "signature" event at Kuala Terengganu Drawbridge.



The event was attended by Encik Awasi Mohamad, CEO of TI Properties Sdn Bhd, along with the General Manager of Duyong Marina & Resort, Encik Wan Mohd Faizul Wan Abas, and staff from both companies.



JELAJAH TI PROP HARMONI SEJAGAT : ZAKAT CONTRIBUTION & IFTAR JAMAIE ELEVATE WARGA ISTIMEWA'S COMMUNITY EMPOWERMENT

19 March - TI Properties has successfully carried out its Corporate Social Responsibility (CSR) Program, Zakat Contribution and Iftar Jamaie with Warga Istimewa (OKU). The program took place at Elysium Menara Utara, Kuala Terengganu Drawbridge. This initiative was a collaboration between TI Prop and the Majlis Tindakan Orang Kurang Upaya Terengganu (MTOT), chaired by YB Ustaz Maliaman Kassim, Pengerusi Jawatankuasa Kebajikan, Pembangunan Wanita & Keluarga dan Perpaduan Nasional Negeri Terengganu also serving as Adun Ajil and Chairman of TI Properties.



The objective of this campaign was to make a contribution during the month of Ramadan while fostering the culture of giving, fostering goodwill and positive relationships among the Muslim community.

The program was held to support MTOT's role in developing programs and strategies with the aim of enlightening the public and enhancing awareness about individuals with disabilities.



A zakat contribution amounted RM 10,000 was given to 20 recipients, which included Persatuan Pembangunan Orang kurang Upaya Anggota Terengganu (POKUAT), Persatuan Anak Permata Syurga (APS), Persatuan Orang Pekak Terengganu (POPT) and Persatuan Orang Buta Wilayah Terengganu (PERTIS).





JELAJAH TI PROP HARMONI SEJAGAT : ZAKAT CONTRIBUTIONS BENEFIT 33 FAMILIES

27 March -TI Properties has successfully organized a Corporate Social Responsibility (CSR) Program, namely the Zakat Distribution Program for the Asnaf group, benefiting the local community. The program took place in three villages in Kampung Peris, Kampung Betong, and Kampung Belukar, Hulu Terengganu. A zakat contribution of RM 11,500 was given to 33 eligible families across these three villages.



A ZAKAT CONTRIBUTION OF RM 11,500 WAS GIVEN TO 33 ELIGIBLE FAMILIES IN THESE THREE VILLAGES, KAMPUNG PERIS, KAMPUNG BETONG, KAMPUNG BELUKAR.

According to Encik Awasi, this contribution is one form of continuous charity that has a significant impact on strengthening relationships among Muslims in a country.

A communal iftar gathering was also held at the recipient's residence in Kampung Belukar, marking the culmination of the program's journey.

With this contribution, we hope to continue strengthening the values of unity and empathy within the community.





JELAJAH TI PROP HARMONI SEJAGAT : ZAKAT PROGRAM PROVIDES ESSENTIAL SUPPORT TO 100 ANAK YATIM

30 March - Embracing the spirit of generosity during the sacred month of Ramadan, TI Properties has successfully carried out its Corporate Social Responsibility (CSR) program. This initiatives which includes Zakat contributions to orphans and the poor, has had a positive impact on the community at large.

The program took place at Dewan Sivik Ajil, Hulu Terengganu.



"THROUGH THIS PROGRAM, A TOTAL OF RM 10,000 WAS DONATED TO 100 RECIPIENTS CATEGORIZED AS POOR AND NEEDY UNDER ZAKAT.

THIS DEMONSTRATES TI PROPERTIES' COMMITMENT TO PROVIDE SIGNIFICANT ASSISTANCE TO THOSE IN NEED."

~ AWASI MOHAMAD, CEO TI PROPERTIES





JELAJAH TI PROP HARMONI SEJAGAT : BAKUL RAMADAN & ZAKAT CONTRIBUTION BENEFITTING 35 FAMILIES IN KAMPUNG TEBING TEMBAH

2 April - TI Properties team organized a Corporate Social Responsibility (CSR), Program Bakul Ramadan & Zakat Contribution Program for the Asnaf, providing much-needed support for the local community.

A total of RM 4,000 zakat fund has been distributed to the residence of Kampung Tebing Tembah Paka.



In this program, TI Properties also contributed RM 1,000 to Madrasah Tarbiyyah Islamiyyah Darul Bayan as a Ramadan donation for tahfiz children. This contribution can assist with daily expenses and expenditures for implementing activities and programs aimed at enhancing the potential development of the Tahfiz Institution.





JELAJAH TI PROP HARMONI SEJAGAT : RM 11,600 ZAKAT TO GURU PASTI & FARDHU AIN DUN TEPOH DURING RAMADAN AND AIDILFITRI

5 April - TI Properties shared its blessings by presenting a cash donation to Quran and Fardhu Ain pre-school teachers at Dun Tepoh, held at the Dewan Terbuka Pasti Al-Mustaqim Wakaf Mesira. A total cash donation of RM 11,600 was handed over to the teachers during Ramadan and in preparation for Hari Raya Aidilfitri through Kelab Rekreasi dan Kebajikan Generasi Kite (KITE) and . The event was attended by YB Ustaz Haji Hishamuddin Abdul Karim, Adun Tepoh as well as Encik Awasi Mohamad, CEO of TI Properties.



A heartfelt thank you to all Quran and Pre-school teachers who have made significant contributions in spreading knowledge and religious values to our nation's children. They tirelessly strive and sacrifice to provide dedicated service in educating our children. May Allah SWT bless every endeavor and sacrifice made by all PASTI teachers. May their efforts become continuous charity that earns multiplied rewards in this world and the hereafter. InshaAllah.





JELAJAH TI PROP HARMONI SEJAGAT: RM 28,500 ZAKAT TO GURU PASTI & FARDHU AIN PARLIMEN HULU TERENGGANU DURING RAMADAN AND AIDILFITRI

6 April - TI Properties shared its generosity by making a monetary contribution to PASTI teachers in Hulu Terengganu. A total cash donation of RM 28,500 was handed over to the teachers during Ramadan in anticipation of Hari Raya Aidilfitri. The event was attended by YB Ustaz Maliaman Kassim, Pengerusi Jawatankuasa Kebajikan, Pembangunan Wanita & Keluarga dan Perpaduan Nasional Negeri Terengganu also serving as Adun Ajil and Chairman of TI Properties, along with Encik Awasi Mohamad, CEO of TI Properties.



A sincere expression of gratitude to all PASTI teachers who have played a pivotal role in spreading knowledge and religious values to our children. Their voluntary act and sacrifice to provide dedicated service in educating our children are truly commendable. May Allah SWT bless every effort and sacrifice made by all PASTI teachers.

A total sum of RM 28,500 was distributed among 114 dedicated PASTI teachers in Parlimen Hulu Terengganu.

